



CaliforniaMBA
Advocacy. Education. Connection.

2023 WESTERN STATES CREF CONFERENCE

SEP. 6–8, 2023 | ARIA LAS VEGAS

[I'M READY TO SPONSOR](#)

 **CaliforniaMBA**
Advocacy. Education. Connection.





COMMERCIAL REAL ESTATE FINANCE ***FAVORITE WEST COAST EVENT***

DATES & LOCATION

SEPTEMBER 6-8, 2023

ARIA LAS VEGAS



ALL SPONSORSHIPS INCLUDE



Sponsor logo on the event website and conference app



Sponsor logo signage prominently displayed onsite at the conference and pre-conference marketing



Pre and Post conference registration lists with complete contact information



At least two (2) complimentary conference registrations

PLATINUM SPONSORSHIP

\$12,360 (CALIFORNIA MBA MEMBER)

\$15,450 (NON-MEMBER)

In addition to the regular sponsorship benefits, the Platinum Sponsorship includes:

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One (1) exhibit space or tabletop



Guaranteed complimentary meeting space available (upon request and while supplies last) with customized meeting room sign



Company logo will be included on column wraps in the main registration area



Six (6) conference registrations.

PLATINUM SPONSORSHIP BRANDING OPTIONS

Also included is the option to select one of the following event items for branding purposes:



General Session

Seat Covers Sponsor (1)

Seat Cover Sponsor will need to supply, place and remove the seat covers. Chair sizes to be provided.



Lanyard Sponsor (1)

All item design, production and drayage costs provided by sponsoring company, including onsite shipping and handling fees. Items are subject to approval by California MBA.

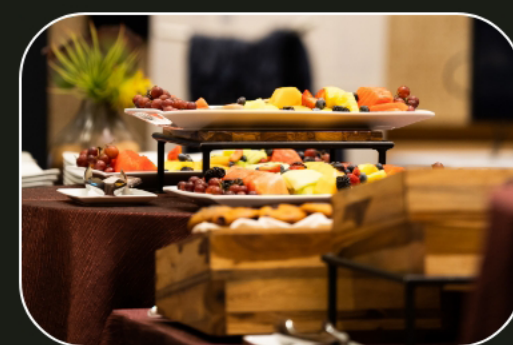


Conference Bag Sponsor (1)

All item design, production and drayage costs provided by sponsoring company, including onsite shipping and handling fees. Items are subject to approval by California MBA.



Keynote
Luncheon
Speaker
Sponsor



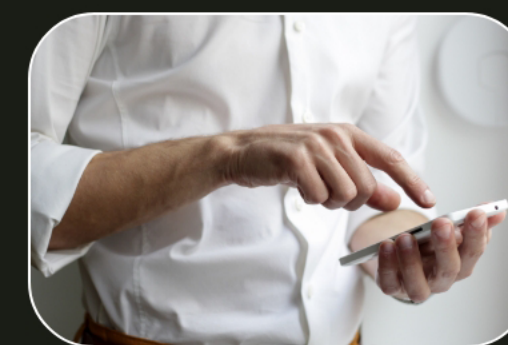
Cafe CREF
Sponsor



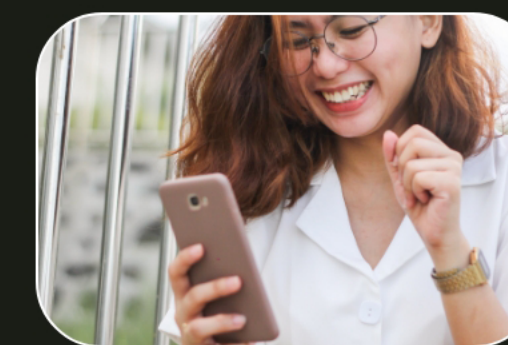
Opening
Reception
Sponsor



Conference
Interactive
Floorplan Map



Mobile
Engagement
Sponsor



Conference App
Sponsor



Badge
Sponsor

*Availability of branding options will vary as sponsorships are secured, log in to see what options are now available.

TITANIUM SPONSORSHIP

\$9,270 (CALIFORNIA MBA MEMBER)

\$11,588 (NON-MEMBER)

In addition to the regular sponsorship benefits, the Titanium Sponsorship includes:

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One (1) exhibit space or tabletop



Guaranteed complimentary meeting space available (upon request and while supplies last) with customized meeting room sign



One (1) 2' x 2' wall cling



Four (4) conference registrations.

TITANIUM SPONSORSHIP BRANDING OPTIONS

Also included is the option to select one of the following event items for branding purposes:



Breakfast Sponsor



Session Sponsor



Break Sponsor



Conference Notepad
Sponsor



Conference Pen
Sponsor



Refillable Water Bottle
Sponsor



Opening Session
Sponsor



Charging Station
Sponsor

*Availability of branding options will vary as sponsorships are secured, log in to see what options are now available.

GOLD SPONSORSHIP

\$6,180 (CALIFORNIA MBA MEMBER)

\$7,725 (NON-MEMBER)

In addition to the regular sponsorship benefits, the Gold Sponsorship includes:

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One (1) exhibit space or tabletop



Three (3) conference registrations.

SILVER SPONSORSHIP

\$3,090 (CALIFORNIA MBA MEMBER)

\$3,811 (NON-MEMBER)

In addition to the regular sponsorship benefits, the Gold Sponsorship includes:

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One (1) tabletop



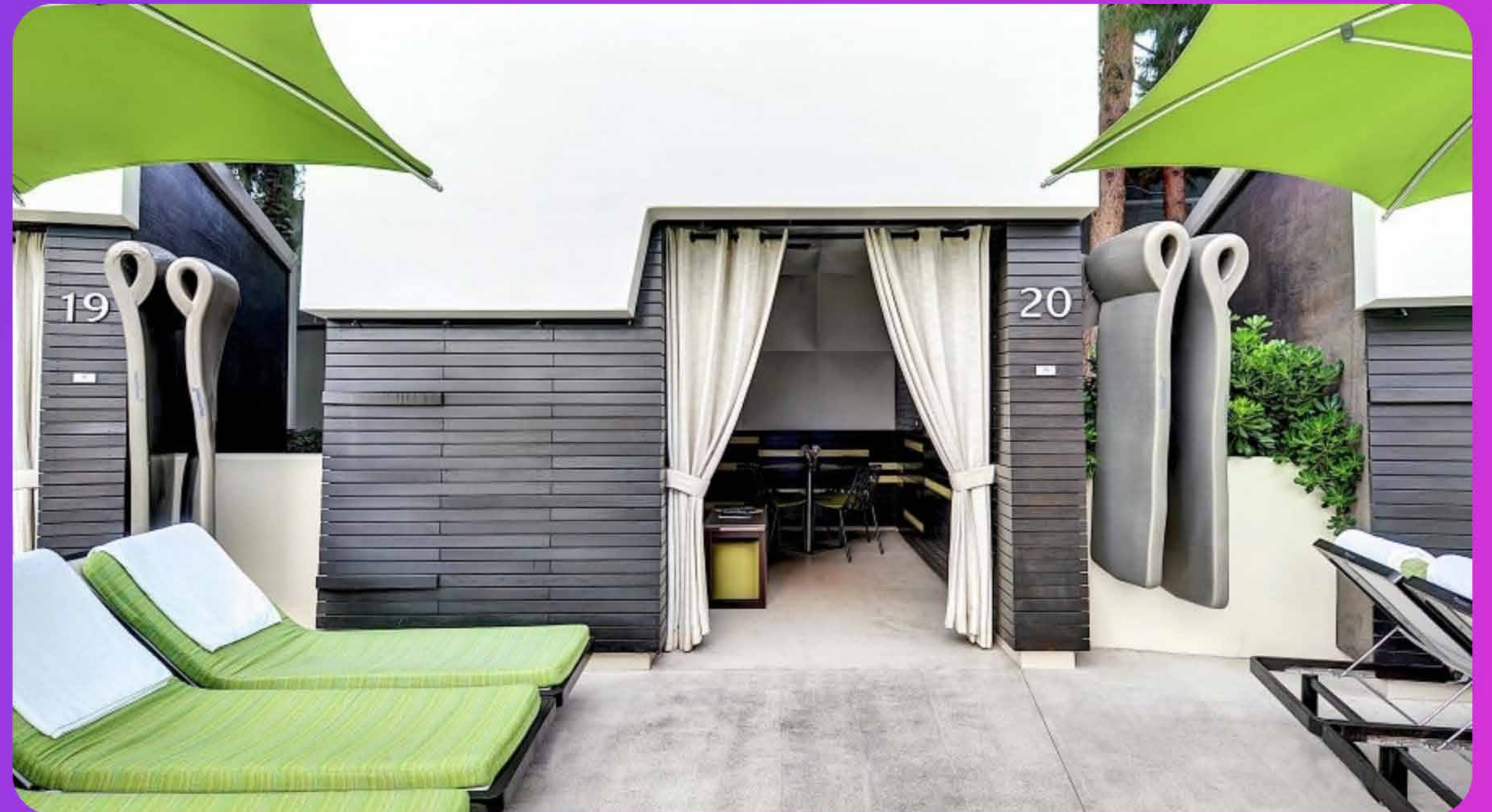
Two (2) conference
registrations.

ADD-ON CABANA RESERVATION

\$1,751

SPONSORSHIP REQUIRED
LIMITED NUMBER AVAILABLE

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MORE
DEVELOP
MENT
FOR
THE
FUTURE

Exhibit Space:

Draped booth space, 6ft skirted table located in the middle of the exhibit hall, with two chairs. Sponsors can bring a pop-up for behind the table and any marketing materials or give aways they'd like to offer at the table.

TABLE TOP:

6 ft skirted table, with two chairs and a waste basket that are located on the perimeter of the exhibit hall. Sponsors can bring a pop-up for behind/next the table and any marketing materials or give aways they'd like to offer at the table.

Meeting Room:

Reserved private meeting rooms are assigned to Platinum Level sponsors on a first reserved basis. If there are open rooms they will be opened up to the titanium level sponsors (first reserved basis, release near conference date).



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